



NOTICE OF PRIVACY SALUD MASIVA, S.C.

In compliance with the provisions of the Federal Law for the Protection of Personal Data held by Private Companies or Individuals, Salud Masiva, S.C., hereinafter referred to as "Clinica Dental Centauro", located on Avenida Félix Cuevas 366, 6 th floor, Tlacoquemecatl del Valle, Alcaldía Benito Juárez, Mexico, Mexico City, zip code 03200, informs you that due to the services it provides, your personal data will be processed for the purposes hereinafter:

Personal Data to be Processed

At Clinica Dental Centauro we obtain your personal data directly or indirectly from the Data Subject of such data ("Data Subject") namely: Name, address, e-mail, federal taxpayer registry number (RFC), sex, age, handwritten signature, telephone number and credit card number, as well as employment data.

Similarly, data in the following categories of sensitive data will be used: data about your health status, background and clinical history, information about lifestyle and other data necessary or convenient for the above cited purposes. These sensitive data will be kept and processed in strict security and confidentiality for any purposes related to the provision of health services and in agreement with this Notice of Privacy and with the applicable laws, rules and regulations.

Primary Purpose of Data Handling

The above cited personal data provided by the Data Subject in application printed forms, questionnaires, through a third party authorized by Clinica Dental Centauro, or by electronic, optical, sound or visual means or by any other mean or technology, as well as data resulting from the legal relationship with the Data Subject will be processed for the following purposes:

For your proper identification in order to issue, maintain, administer or renew the dental service requested to or contracted with us, to create, study, analyze, update and retain your clinical record, to process insurance claims, to process and pay service claims, and to fulfil any health obligations under the applicable law.

Secondary Purpose of the Data Handling

If data are gathered through electronic means (Internet), Clinica Dental Centauro may automatically collect information only for statistical, marketing, advertising or market research purposes.

**Clinical record**

Furthermore, data included in the Clinical Record are owned by the Data Subject. The Clinical Record, and all documents making it up, in compliance with this Notice of Privacy and with NOM-004-SSA3-2012, section 5.4: Clinical records are owned by the Institution or medical service provider producing them, if this latter does not depend on an Institution. Therefore, only a clinical summary will be provided if it is requested.

Limitation of use and disclosure of personal data

Clinica Dental Centauro may limit the use of Personal Data in its possession by means of a request addressed to the Data Protection Department of Salud Masiva, S.C. , submitted by the Data Subject or their legal representative at the site located on Avenida Félix Cuevas 366, 6th floor, Tlacoquemecatl del Valle, Alcaldía Benito Juárez, Mexico, Mexico City, zip code 03200, within 5 days from the date on which this Notice of Privacy is available.

Refusal to let us use your personal data for the purposes cited in this Notice of Privacy will not be a reason for us to deny any services or products you may request or have contracted with us.

Disclosures

Clinica Dental Centauro informs you that any Personal Data we collect will not be sold to third parties. Such Personal Data may be disclosed to third parties for the purpose of fulfilling the above listed purposes, including disclosure to Clinica Dental Centauro's affiliated or subsidiary companies, external professional advisors, business partners, and service providers engaged by Clinica Dental Centauro to fulfil the above cited purposes.

Also, Clinica Dental Centauro will disclose your Personal Data to your insurer to complete necessary insurance proceedings, and also to the authorities for compliance with applicable regulations, statistical surveys, prevention and screening of operations with resources from illegal origin.

In the event of data disclosure for secondary purposes or for any purpose not included in this document, Clinica Dental Centauro will inform you about it, and will obtain your consent for any disclosure that may require it.

Means to exercise "ARCO" rights

The Data Subject of Personal Data or their legal representative has the following rights regarding Personal Data Protection:

Access: may ask Clinica Dental Centauro to report what data and information it has about them, and how has it obtained it.

Rectify: may ask Clinica Dental Centauro to correct any particular datum or data (such as: change of address, change of name, change of phone number) if they are not correct or accurate.



Cancel: may ask Clinica Dental Centauro to cancel any datum which is unnecessary or not applicable for the purpose it was collected. Such datum may be blocked, that is, it will be identified and reserved in order to avoid its handling.

Oppose: may oppose the handling of their Personal Data included in the data base.

In order to exercise their ARCO rights mentioned above, the Data Subject of the data or their legal representative must send a written request to Clinica Dental Centauro's Data Protection Department, to their address Avenida Félix Cuevas 366, 6th floor, Tlacoquemecatl del Valle, Alcaldía Benito Juárez, Mexico, Mexico City, zip code 03200.

- Name of Data Subject.
- Data Subject's address or e-mail address to which send a reply.
- Proof of identity documents or the authorization to represent the Data Subject.
- Description of personal data over which an ARCO right is sought to be exercised.
- Any other element facilitating the location of Personal Data.

Revoking Consent

Finally, in case you decide to revoke your consent in order for the responsible to handle your Personal Data or wish to limit the use or disclosure of them, you must get in touch with the customer support to the telephone : 558897-5555, 558890-5905, or through our contact form and follow the same procedure as the mean to exercise "ARCO" rights aforementioned.

Means to Inform a Change in Notice of Privacy

This Notice of Privacy and any amendments thereto will be available at www.centauro.com.mx, as well as in posters placed in Clinica Dental Centauro, but, in addition, they may nevertheless be informed to you by any other media.

Acceptance of this Notice of Privacy

By accepting this Notice, you agree that your data collected be processed in accordance with the purposes set forth therein.

Last Update: February 13 th , 2023.